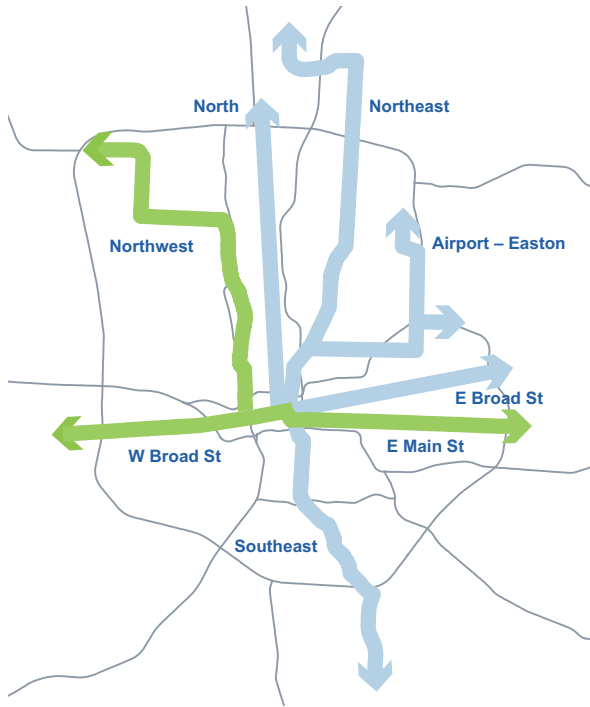


# MOVING OUR REGION.TOGETHER.

LinkUS seeks to provide a complete mobility system along key regional corridors, including high capacity and advanced rapid transit, technology solutions, bicycle and pedestrian improvements, and land use changes. The initiative is a response to the challenges facing a growing region, including managing traffic congestion, ensuring equitable access to jobs and housing, promoting economic vitality, and improved sustainability. It builds on numerous previous regional planning efforts, including COTA's NextGen vision and the MORPC insight2050 Corridor Concepts study.



## LinkUS High-Capacity Rapid Transit Corridors (green currently in project development)



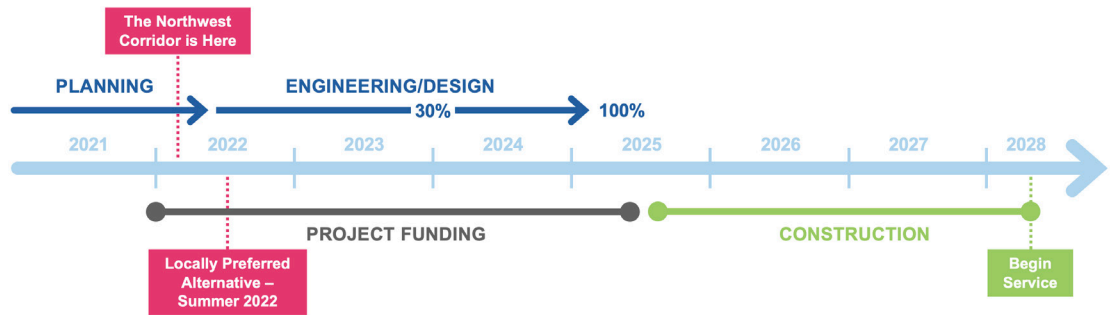
### Phase 1 outcomes:

- Identified the preferred bus rapid transit (BRT) alignment from Downtown Columbus to the Bethel Road area
- Generated an Active Transportation Connectivity Plan
- Created the transit-supportive development principles to guide the project going forward
- Developed a guiding plan for Phase 2 work

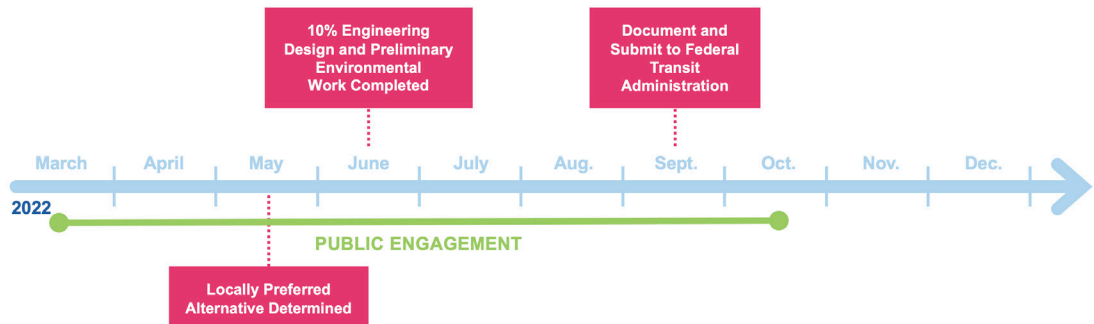
### What we heard:

- More than 80% of survey respondents were supportive of a modern rapid transit choice
- Reliability and travel time are important
- Route connections to neighborhoods are key
- Sustainable infrastructure should be prioritized
- We should have dedicated rapid-transit lanes to make travel faster and more convenient

### Typical Federal Transit Administration Schedule



### Phase 2 Timeline



# A WORLD-CLASS CITY DESERVES WORLD-CLASS TRANSIT

## Purpose

Provide premier and affordable transit service to meet the existing and long-term regional mobility and local access needs for residents, businesses and institutions within the project area.

## Needs



### Provide equitable access to jobs and opportunities

- **30%** of all Franklin County jobs are served by the Northwest corridor
- About **35%** of trips from no-car households in Franklin County are within, into or out of the corridor



### Prioritize transit movement to ensure reliable and efficient travel time

- Approximately **27%** of all transit trips in Franklin County are within, into, or out of, the corridor



### Provide frequent transit options for regional and local trips

- **3 of the top 5** largest employers in Central Ohio are located within or very near the Northwest Corridor
- **60,000** students are enrolled at OSU
- **60%** of all trips to OSU originate in the corridor



### Provide a high-quality transit supportive environment to create an attractive alternative to driving

- **30%** of Olentangy River Road has no sidewalk or trail on either side
- Of the existing bus stops, only **5%** have benches, **8%** have shelters and **39%** have lighting



### Align with Vision Zero goals and use multimodal design to prioritize the safety of all corridor users

- Project will be designed to **promote safety** for all users
- Active transportation connections will be **improved** throughout the corridor